

**Present:** Craig & Paula Bonesteel, Rebecca Cox, Pete Gitman, Lisa Goodpaster, J.P. Hall, Brad Marshall, Ben Polk, Brad Polk, Lauren & Violet Walker

**Absent:** Rodney Avery

President Hall called the meeting to order at 7:03 p.m.

### **Minutes**

Due to technical issues, there are no minutes from the previous meeting.

### **Treasurer's Report**

Treasurer Marshall provided a brief summary of two payments due. Once these payments are made, we will have approximately \$874:

1. Flatland Resources for completion of landscaping. This payment will use the last of the \$25,000 Zeigler grant.
2. Reimbursement to Lisa Goodpaster for \$37 for social media ads. The initial check written was unable to be cashed due to an account numbering error on the bank checks.

Marshall mentioned we have received \$14.57 from six individuals currently participating in the Kroger Community Awards program. Disbursements will be sent to us once our account reaches a \$25 balance.

Aside from these monies, we have little to nothing to support our operating expenses. We need to brainstorm new fundraising ideas.

### **Halteman Park Updates**

Pickleball courts have been installed. The asphalt will need to cure for thirty days before they are able to be painted.

Vandalism continues to be an issue. We need to resolve this as soon as possible. Some suggestions included cameras, lights, and alarms. We may want to create a security team. Craig and Ben will explore further and report back to the board.

### **ARP Neighborhood Funding**

President Hall indicated we are still waiting for an update on our request for Halteman's share of the neighborhood ARP funds. As a reminder, we determined we would use the funds to continue improving the park. We need to be able to gauge when the funds will be received, so we can determine if those funds can be applied toward our next crowdfunding campaign goal. Existing funds in our account do not count toward our goal; they must be received within the campaign start and end dates.

### **Patronicity Crowdfunding Campaign**

The Patronicity crowdfunding campaign site for Phase Two is still under construction. We need to identify specific target uses for the funds, should we reach our goal. We will create a campaign

page on our website. We want to send direct mailers to promote the campaign. Paula and Craig Bonesteel offered to fund the cost of postage. We need to form a committee focused on the campaign launch.

### **Other Funding Opportunities**

Hall announced he met with Rick Zeigler, of the Zeigler Foundation. They awarded \$25,000 to HVNA a few years ago to help fund Phase One of the park project and are interested in supporting us again. Timing may be an issue with regard to the crowdfunding campaign. We might go forward anyway but need to consider options.

Hall reported he met with the George & Frances Ball Foundation. They've given us the opportunity to apply for a \$3k grant.

Vice President Polk suggested approaching the Delaware County Commissioners, but we need targeted uses and approximate costs to pitch. Considering the park is very near the city/county border and there are many adjacent or nearby neighborhoods just outside the city limits, it is highly likely our park is utilized by many who don't actually live in Muncie-Center Township. Polk plans to submit a proposal at their May 22 meeting. Ideas include:

- Retaining wall/seating (\$15-20k)
- Sunshade, shade structure or pergola (\$16k)
- Benches
- Bike racks
- Restroom building improvements
- Mural

Polk mentioned the idea of selling screen-printed T-shirts. We could offer them for sale on our website.

### **Halteman Park Party**

Now that we have completed Phase One and are launching Phase Two of the park project, we want to host a park party. After some discussion, the board agreed we should use the party as an opportunity to announce the crowdfunding campaign. We will target Saturday, June 24. Ideas included food truck vendors, a pickleball tournament, music, face painting, balloons, cornhole, etc. Hall reported that Cathy Purtlebaugh would like to see some arts programs in the park. A committee will be formed to move forward with the park party planning.

There being no further business, the meeting was adjourned at 8:25 p.m. Our next regular meeting will be Tuesday, May 30, 2023, at Halteman Baptist.

- *Respectfully submitted by Lisa Goodpaster, secretary.*